



Intellectual Property

Comprehensive Intellectual Property Counsel

Bracewell has one of the most highly regarded intellectual property practices in the country. Our lawyers are consistently ranked as leading practitioners in *IAM Patent 1000*, *Managing Intellectual Property* and *World IP Review*. Our practice is also ranked in *Chambers USA* and *Legal 500 US*.

We provide a comprehensive approach to intellectual property matters, including patent prosecution, trademarks and copyrights, outsourcing and licensing -->, technology transactions, joint venture agreements and IP litigation. We advise a range of companies in protecting their vital IP assets, including **Apache, Baker Hughes, Cheniere, Eyedetec Medical, Hines Interest, The Holdsworth Center, The Last Place in Texas, Marubeni-Itochu Tubulars America, The Menninger Clinic, Saudi Aramco, Sysco, Tetra Technologies** and **Xiaomi**.

Our team includes patent attorneys with technical degrees in chemical, electrical, mechanical, industrial and architectural engineering, as well as in computer science, physics, chemistry, applied math, biology and industrial biotechnology. Our lawyers also have advanced degrees in electrical engineering, chemistry, pharmacology, and business. Many of our lawyers built highly successful careers at research institutions, regulatory agencies and major public and private companies before joining us.

Our strong technology experience supports our extensive case work in energy, e-commerce, software, semiconductor, biomedical, financial, government infrastructure, trademark, domain names, copyright, data security and various other technology media. This deep bench enables us to serve as trusted advisors to clients as they plan and develop their intellectual property strategies.

We also work closely with lawyers in other Bracewell practices to provide intellectual property solutions in connection with company formation, mergers

Areas of Focus

Patents

Technology Transactions

Trademark & Copyrights

and acquisitions, dispute resolution and litigation, audits, due diligence and other business concerns.

Key Contacts



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Experience

Apache Corporation

- on multiple intellectual property matters, including injunction identification, patent application, clearance, prosecution, enforcement, outsourcing, data privacy, trademark clearance, prosecution and enforcements

Baker Hughes Incorporated

- in preparing and prosecuting patent applications before the USPTO, while also providing direction to foreign patent counsel who handle matters overseas

Cheniere Energy

- on technology-related agreements and in developing internal policies and procedures to manage its intellectual property assets

Eyedetec Medical, Inc.

- on its intellectual property portfolio of medical devices used to treat dry eye and Meibomian Gland Dysfunction

Hines Interests Ltd Partnership

BRACEWELL

- in all aspects of intellectual property identification, protections, monetization, licensing and portfolio management

The Holdsworth Center

- in all aspects of intellectual property, including trademark and brand prosecution and enforcement, copyright licensing and intellectual property

The Last Place in Texas, Inc. (d/b/a The Taste of Texas)

- in all aspects of intellectual property including trademark and brand prosecution and enforcement, copyright licensing and intellectual property

Marubeni-Itochu Tubulars

- on structuring and facilitating technology agreements and transactions, as well as patent prosecution and intellectual property-related matters

The Menninger Clinic

- on all aspects of intellectual property identification, protection, monetization, licensing and portfolio management

NCI Group, Inc.

on trademark counseling and prosecution for the company's engineered metal building systems

Oncor Electric Delivery Company LLC

- on structuring and negotiating various strategic sourcing agreements for the supply of goods and services, including steel, cable, transformers, engineering services and field services

Pilot Travel Centers

- on managing the company's trademark strategy, including the prosecution of its trademark portfolio

Saudi Aramco

- on over 7,000 patent prosecution matters related to upstream and downstream oil technologies as well as drilling equipment, polymers, chemicals, medical, instruments, nanotechnology and robotics

Sysco Corporation

- on strategic portfolio management and developing internal policies and procedures to manage the company's intellectual property assets

Tetra Technologies

- on the strategic development of the company's core technology portfolio, prepare and prosecute patent applications and the enforcement of trade secrets

Upstream Care Company

- in identifying and intellectual property, protection, management, prosecution and licensing

Xiaomi

- on trademark clearance for China's largest smartphone company's prospective entrance into the US market

Recognition

Our practice and its lawyers are consistently ranked in leading legal publications, including *Chambers USA*, *IAM Patent 1000*, *Legal 500 US*, *Managing Intellectual Property* and *World IP Review*.

Chambers USA

- Texas Intellectual Property
- Texas Intellectual Property: Trademark, Copyright & Trade Secrets
- Texas Technology & Outsourcing

Legal 500 US

- Technology: Outsourcing

U.S. News – Best Lawyers

- National Technology Law
- National Trademark Law
- Houston Patent Law
- Houston Technology Law
- New York Trademark Law