

# Trump and His Allies Adapt to a New Role: Fighting for Attention

Media Mentions

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As the media spotlight shines bright on Vice President Kamala Harris since President Joe Biden ended his re-election bid and passed her the torch, Bracewell's **Liam Donovan** told *The New York Times* that Republicans need a coordinated message to recapture the nation's attention.

"The natives are getting restless, and in the absence of direction from the top, your best surrogates can turn into your worst enemy," said Donovan.

"Republicans know they don't like Kamala Harris, but they need a coherent, coordinated message if they're going to convince the rest of the country."

Donald Trump's campaign has been crowded out of the headlines and his message has been, for the moment, scrambled. The Trump team planned for the possibility of Biden dropping out, but they were still somewhat surprised when Biden actually did it.

## Related People

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